
Athens, 11 - 12 March 2013

Draft Programme

MONDAY, 11 MARCH

12:30-14:00 REGISTRATION AND WELCOME COFFEE

14:00-16:00 OPENING PLENARY SESSION
- Antonis Samaras, Prime Minister of the Hellenic Republic (tbc)
- Antonio Tajani, Vice President of the European Commission & Commissioner for Industry and Entrepreneurship
- Kostis Hatzidakis, Minister of Development, Competitiveness, Infrastructure, Transport and Networks of the Hellenic Republic
- Olga Kefalogianni, Minister of Tourism of the Hellenic Republic (tbc)
- Athanasios Tsaftaris, Ministry of Rural Development and Food (tbc)

16:00-16:30 COFFEE BREAK

16:30-18:30 BUSINESS OPPORTUNITIES IN THE NEW ERA OF THE GRECIAN ECONOMY
Chair: Daniel Calleja Crespo, Director-General, European Commission, DG Enterprise and Industry, and European SME Enovy (tbc)
- Greek government representative
Facilitator: (journalist specialised in business issues)

Access to finance
Panellists (tbc):
- Representative of the Greek government
- European Investment Bank/EIF
- ETEAN
- Greek and EU Business Stakeholders organisations (UHCC, EuroChambres, ESEE)
- HBA (Hellenic Bank Association)
- Hellenic Venture Capital Association

Business environment
Panellists (tbc):
- Representative of the Greek Government
- KEE (Union of Hellenic Chambers)
- SEV (Hellenic Federation of Enterprises)
- DG ENTR – The Entrepreneurship Action Plan
- EU Business Stakeholders (BUSINESS EUROPE, UEAPME)
Access to the international markets
Panellists (tbc):
- **Representative of the Greek Government**: latest simplification of the exports procedures; benefits for SMEs
- **Best practices**: Presentation of Success Stories by Greek Companies that made it abroad
- **Greek EEN**
- **SEVE** *(Greek International Business Association)*

**TUESDAY, 12 MARCH**

**B2B NETWORKING EVENT**

09:30-10:00  **WELCOME ADDRESS**
- Joanna Drake, Director, SMEs & Entrepreneurship, European Commission, DG Enterprise and Industry (tbc)

10:00-10:30  **COFFEE BREAK**

10:30-12:30  **PARALLEL B2B MATCHING SESSIONS**
- Agri-Food/Food Processing
- Construction and Materials and Key Enabling Technologies
- Energy
- Information Communications Technology
- Pharmaceuticals/Health Sciences
- Tourism

12:30-14:00  **BUFFET LUNCH**

14:00-18:30  **PARALLEL B2B MATCHING SESSIONS**

18:30-  **NETWORKING COCKTAIL**